

American E-Sports Briefing

Note: primary viewership of events is via online livestream (platforms like Twitch, et cetera) at bigger events, making actual economic impact and/or accurate attendance numbers debatable. Attendance numbers below were collected from Smash.gg, a e-sports community-building platform.

2017 Local events (NC, SC, VA)

Date	Event Name	Games Played	Location
January 14–15	Gamers Salute /Clash of the Carolinas	multiple (4+)	Raleigh, NC
February 4–5	Carolina Games Summit	Call of Duty: Infinite Warfare	Goldsboro, NC
February 25–26	Playthrough Gaming Convention	multiple (4+)	Raleigh, NC
August 10–13	Super Smash Con 2017	Super Smash Bros.; Super Smash Bros. Melee	Chantilly, VA
September 29–October 1	The Fall Classic 2017	multiple (4+)	Raleigh, NC

2017 National events (with comparable cities and/or population totals)

Date	Event Name	Games Played	Location (Attendance)
February 25–26	Frostbite 2017	Super Smash Bros.	Ann Arbor, MI (385+)
May 27–28	The Bigger Balc	Super Smash Bros. Melee	Pomona, CA (615+)
June 30–July 30	CWL Global Pro League Stage 2	Call of Duty: Infinite Warfare	Columbus, OH
July 8–9	ZGGC: ARMS Saga	multiple (4+; WiiU-centered)	Santa Ana, CA* (218+)
July 9	GENESIS: RED	Super Smash Bros. Melee	Berkeley, CA (275+ attendees)
July 22	Midsouth Indie Game Expo (Mig-X)	not applicable; exposition	TM Memphis, TN
July 28–30	Defend the North 2017	multiple (4+)	White Plains, NY
August 10–13	Summer Jam XI	multiple (4+)	Cherry Hill, NJ
August 11–13	2D Con	not applicable; exposition/charity event	Minneapolis, MN

* Santa Ana is home to one of three Esports Arena locations in the United States—the others being Oakland, CA and Las Vegas, NV—providing them with a definitive advantage in hosting esports-related events.

Major esport groups/associations located in the South Atlantic region (NC, SC, VA, D.C., etc.); updated July 7, 2017

Name	Headquarters	Website	Location(s) of Upcoming Events
Amateur Esports League	Goldsboro, NC	ael.gg/	<ul style="list-style-type: none"> • Raleigh, NC (July 15) • Fredericksburg, VA (July 8)
Carolina Collegiate Esports Committee (CCSC)	not applicable; collection of NC/SC university esports club presidents	not applicable	not applicable as a collective; representatives hold events at their respective schools

In the news (regional competition to Durham)

- [State-Of-The-Art eSports Center Coming To Charlotte](http://CharlotteStories.com), CharlotteStories.com

