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WWE.COM





WORLD WRESTLING ENTERTAINMENT (WWE)

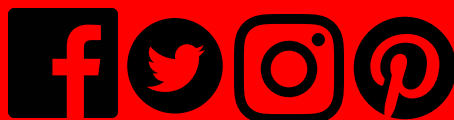
is an integrated media organization and recognized leader in sports entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience.

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IF
**SHAKESPEARE
WAS ALIVE
TODAY, HE
WOULD BE
WRITING
WRESTLING
SHOWS.**

Chris Jericho, WWE
superstar

”

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FAST FACTS

- programming reaches more than 650 million homes worldwide in 20 languages
- WWE Network is the first-ever 24/7 premium network that includes all 16 live special events and a massive video-on-demand library
- WrestleMania (the largest live pay-per-view event) has generated nearly \$1 billion in cumulative economic impact for host cities in the past decade

