



- founded in 1819 by 3rd U.S.
 president Thomas Jefferson
- located in Charlottesville, VA
- promoting student selfgovernance & the Honor Code

- 16k undergraduate students
- 7.8k graduate/professional students
- 90% admitted from the top
 10% of their graduating class

- NCAA Division I football & ACC basketball
- 27 varsity teams (14 W/13 M)
- Jefferson Blue, Rotunda Orange& Cavman

CONTRACT NOTES

Limited P&L \$40m account (pre-COVID) 20-year term (signed 2014)

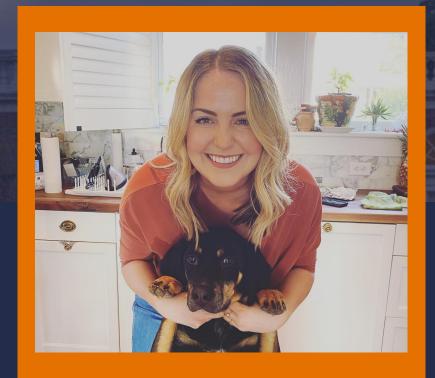


OUR PARTNERSHIP

- Dining Services
 - 3 public residential dining rooms
 - 2 private residential dining rooms
 - Shea House and Athletic at JPJ Arena
 - 31 retail/convenience locations/partners
- Catering
- Concessions

Currently at 7.8k meal plans (about 4k mandatory); normal target is 9k

OUR TEAM



SARAH GORDON

Marketing Manager



CHRISTINE MOUNTAIN

Digital Marketing Coordinator



KAYLEE SCIACCA

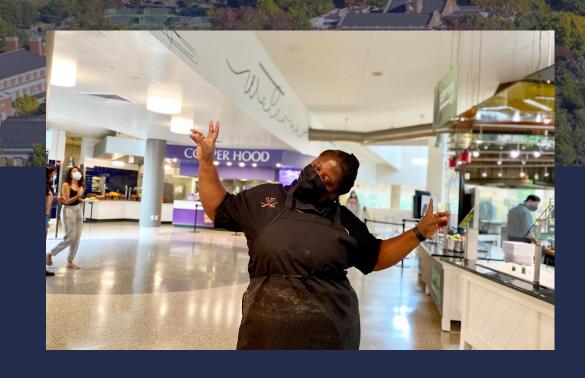
Marketing Coordinator



CAROLINE BALOGA

Sustainability Coordinator









START FROM HOME

Featuring in-location chefs (above: Edna at The Dish) at events like Chef Expos drives employee morale & school pride while pop-ups from local businesses or featuring regional agriculture educate & entertain

GIVE A LITTLE, GET A LOT

Sometimes all you need is a little push — offering limited-time dining options, additional plan perks, or even non-food giveaway items increases engagement both digitally & in-person

STREAMLINE STUDENT SUCCESS

Help your student workers take ownership of their positions by encouraging flexible shifts, setting their own schedules & checking in with both returning & new hires regularly for role satisfaction